

Marci's European Sweets

Marci Dagenhardt grew up in the Czech Republic and discovered her love of baking while watching and helping her grandmother bake. When her grandmother celebrated her 94th birthday, she sent Marci her precious book of handwritten, traditional Czech family recipes. In honor of her grandmother and family tradition, Marci decided to follow her passion for baking and created Marci's European Sweets in 2018. She creates all her delicious treats in a purpose-built kitchen in her home that was certified by the North Carolina Department of Agriculture.

Marci started selling at the Matthews Community Farmers Market in 2018, which has allowed her to interact with the community and receive candid feedback from customers on their favorite (and sometimes least favorite) baked goods; which is invaluable to a small business! The MCFM has also provided her a community wide marketing exposure that has led to new, exciting opportunities to partner with other small business owners.

She hope to bring a little bit of Europe to our area and that you come to love her sweets as much as she does!

For more information on Marci's Europe's Sweets, please visit her website at <https://www.marciseuropeansweets.com/about/>.

Facebook and Instagram: @marciseuropeansweets.

Marci and her grandmother

