

Matthews Community Farmers' Market

New Vendor Application Form

NON-GROWERS

Thank you for your interest in being a vendor at the Matthews Community Farmers' Market. Please read the market rules (available at www.matthewsfarmersmarket.com/becoming-a-vendor) before completing this application form. Remember to include the following when returning your form:

- \$25.00 **non-refundable** application fee
- any required documentation (kitchen inspections, meat handlers' license, etc)
- photos
- self-addressed, stamped, business-size envelope so we can send you a formal reply.

Mail by **January 15, 2021 to Paulette Wilkes, Market Manager, Matthews Community Farmers' Market, 6632 Flat Creek Drive, Charlotte NC 28277.**

Alternatively, you may email your application, photos and documentation to matthewsfarmersmarket@gmail.com. Applications received after this date will not be considered nor retained. Your application will be reviewed by the Board of Directors to determine if your product(s) comply with market rules and how your product(s) fits with the needs of the market. The Board will formally accept or reject applications based on information gathered. Newly accepted vendors must attend the market's annual membership meeting in March and pay their annual membership fee at that time (checks made payable to Matthews Community Farmers' Market). New vendors may begin selling at the first market of the season in April. Questions? Call the market manager at 704-488-4763.

BUSINESS INFORMATION

Name _____

Names of Owners _____

Home phone number _____ Cell Number _____

E-mail _____ website _____

Social Media Platform _____

Mailing Address _____

Physical Address (if different than above) _____

Names of helpers who may assist you at selling at market. Are they employed by you on a regular basis and involved in the production process? _____

When do you intend to start selling? _____ How many weeks do you plan to sell? _____
Do you intend to sell every week or on an occasional basis? _____

What produce or product(s) do you plan to sell at the market? Describe the produce or product(s) in detail, using a separate sheet of paper if necessary. Artisan crafters please give information about your production process, materials used and sourcing. Provide as many as three photos if possible.

BAKERS OR PRODUCERS OF SPECIALTY CONSUMABLE PRODUCTS:

What is your background regarding the production of these products?

Are you a formally trained chef? _____

Where are your products made or processed? At home or in a commercial kitchen? Please include relevant kitchen inspection documentation (NC Department of Agriculture, local Health Department and/or FDA)

Provide details of ingredients used in your product. Are any locally-sourced? Would you be open to using ingredients purchased from MCFM vendors? Use a separate sheet if necessary. _____

Do you sell at other farmers' markets in the area? _____

Which ones and for how long? _____

How do you currently market your products?

How does the Matthews Community Farmers' Market fit into your marketing plans?

Have you or any of your employees/assistants ever been convicted of a felony? ____Yes ____No

I acknowledge I have been provided with a copy of the policies and rules governing the operation of the Matthews Community Farmers' Market and I will abide by these market policies and rules. I further agree to allow representatives of the market to visit the premises where the products I intend to sell are produced. I certify the information contained in this application is true and accurate. As a condition of membership, I agree to release and hold harmless the Matthews Community Farmers' Market Inc., its directors, officers and employees from all claims relating to property damage or personal injury to myself, my family members and employees arising from such membership. I assume the sole risk of selling at the market site (188 Trade Street, Matthews, NC.). In addition, I agree to release and hold harmless David Blackley, lessor of the farmers' market site, from all claims relating to property damage or personal injury to myself, my family members and employees related to or arising from my presence on the market site or its parking areas.

Name of Business _____ Vendor Name _____

Signature _____ Date _____

-----**For market use only**-----

Application received on _____

Application Fee: Cash _____ Check # and Date _____ Date Received _____

Site visit made by _____

_____ Date _____